

Unique Monthly Visitors

50M

US Monthly UVs

40M

Daily Active Users

4M

App Downloads

156M

Annual Word Lookups

4B+

Word of the Day Daily Views

9M

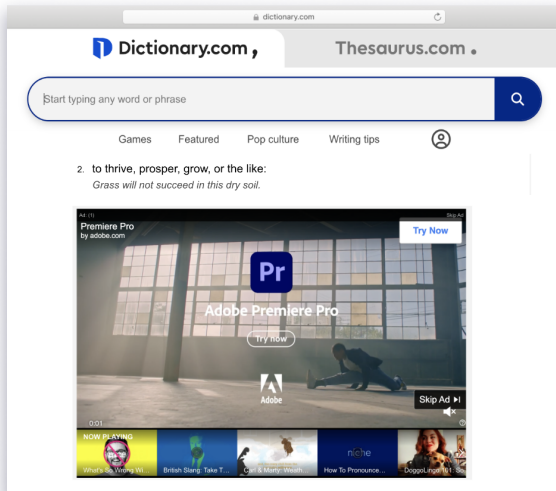
Annual Media Impressions

21B+

Social Followers

400K

Ad Products and Partnership Offerings



Ad Unit Name	Fixed Size (px)	Initial Load	Subload
Billboard	970x250	250	500
Smartphone Banner	320x50	50	100
Leaderboard	728x90	150	300
Pushdown Leaderboard	970x90	200	400
Interstitial	320x480 300x250 336x280	250	500
Skyscraper	160x600	150	300
Medium Rectangle	300x250	150	300

Custom Content Integrations

Engaging, customizable media formats that seamlessly connect your brand's marketing message with our large, brand-safe audience across digital platforms.

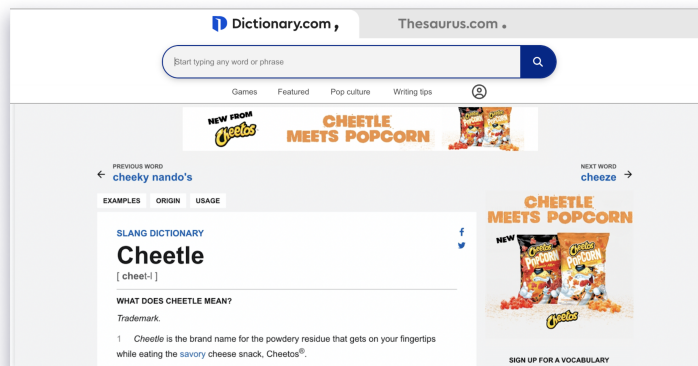
Social Activations

Boston Museum Of Science



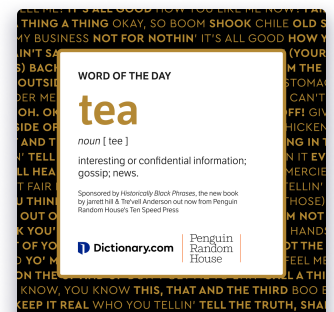
Sponsored Definitions

Cheetos



Sponsored & Cobranded Word of the Day

Penguin Random House



If you have any questions, you can email us at advertising@dictionary.com